



THEMATCHMAKINGDUO.COM

The Matchmaking
DUO



OF FISHER GILMORE MATCHMAKING

**MEDIA
KIT**



*"We started this company because we firmly believe in the legacy of marriage."
- The **DUO***

ABOUT FGM

Fisher Gilmore Matchmaking (FGM.) is an exclusive agency of **heart hunters** led by **The Matchmaking DUO™** (Kelli Fisher & Tana Gilmore). We provide matchmaking services personally designed to accommodate busy, successful professionals who are seeking long-term love. In searching for one's compatible match, we pride ourselves on **giving our clients a lot of what they want, and even more of what they need.**

HOW IS FGM. DIFFERENT FROM ONLINE DATING SITES?

In the age of modern technology, we certainly understand the draw to online dating. But, we have found that the online process greatly diminishes the power of personal connections. We have also discovered that, when left to their own devices, daters tend to practice what is familiar or what comes naturally to them. As a result, they continuously select the same type of connections, never resulting in an optimal match.

What Is A Matchmaker?



Finding "the one" to spend the rest of your life with can be a daunting and discouraging process for many. At **FGM**, our one-to-one approach to dating is designed to take the stress out of the "search for love" and help our clients create positive experiences that lead to life-long commitments.

WHAT WE OFFER

Matchmaking Services
Date Readiness Coaching
Speaking and Training



SERVICES

MEET THE DUO



KELLI FISHER

Date Coach &
Professional Matchmaker

FUN FACT:

Growing up I was an accomplished violinist. I even played at Carnegie Hall and a concert tour in Poland.



TANA GILMORE

Relationship Coach &
Professional Matchmaker

FUN FACT:

I love to travel and I've visited 38 of the 50 United States and a host of international destinations.

ABOUT KELLI

Started as a VP.....

For over 15 years, I established myself as a strong advocate for building relationships. After graduating from Florida A&M University's School of Business and Industry, I joined a thriving family-owned corporate relocation-consulting firm, Fisher Hornor Associates, Inc., based in New Jersey. I quickly learned every area of the business and became highly requested after establishing relationships with corporate clients. I was then able to integrate my marketing and business background to advance to Vice President of Business Development and expand the company from a national company to an international firm.

As my career was at its peak and everything seemed perfect, it wasn't. My marriage ended in divorce. I found myself in an unfamiliar territory of someone being suddenly single in a sea of modern day technology. After my divorce, I found myself functioning at work but so lost personally. I struggled to rebuild my confidence. With the support of a strong

spiritual foundation, surrounding myself with others who believed in me, and putting in the work necessary to realize my true inner and outward beauty again, I arrived a stronger and more confident me than I was before.

At a place of happiness and contentment again, I realized I didn't have a clue about how to even date. As an established and very busy professional and mother, I didn't want to frequent a nightclub. Do I go to after work restaurants, sit at the bar, and look busy? Can you say, "Awkward?"

Arrived as a Heart Hunter....

This is when I realized, people in my situation need help. Not only rebuilding themselves but finding potential mates who share similar values, interests, goals, and personalities that are compatible. Love and happiness are the very foundation of our success and what good is it being successful and lonely?

As others witnessed my transformation, many reached out to me for guidance and support. That's when I decided to become credentialed and I am now enjoying a rewarding career as a Certified Relationship Coach and Professional Matchmaker where I am assisting very successful men and women of all ages and ethnicities achieve personal fulfillment by identifying and creating valuable long-term, loving relationships.



ABOUT TANA

As a self-confessed overachiever, I know firsthand what it's like to want it all -- family, career and an active social life. I have always wanted to live a gratifying life, but I learned the hard way that it doesn't come easy, but it is certainly possible.

Started as a VP.....

For more than 15 years I meticulously crafted every move of my professional career, building my resume to include several Fortune 500 companies and key leadership roles. My positions ranged from Vice President of Business Development to Senior Advertising Executive and I even served as Vice President of Public Relations.

When I think back over my long list of accomplishments in my storied career, one component stands out as the linchpin of my success. During my career, I had developed an immense ability to build, nurture, maintain and leverage professional relationships. I

can't deny that my training, experience and skillset were hugely instrumental in climbing the corporate ladder, but it was indeed my "people skills" that gave me the edge.

Arrived as a Heart Hunter....

While my career was thriving just as I had planned, the same could not be said for my marriage at that time. Precarious finances and the stress of managing a blended family had all taken their toll on our relationship, and it became clear that my husband and I had officially hit a rough patch and I wasn't sure if or how our relationship would survive.

After a two-year separation, my husband and I decided that the last thing we wanted was a life without each other. I suppose that's when the over-achiever in me kicked in. I was determined to play to win! My husband and I made a decision to fight for our marriage and our family and to never give up on each other. And that still holds true today as we celebrate 13 years of matrimony.

I didn't realize it at the time, but my marital challenges had turned into a source of inspiration for many of my friends, family and colleagues. They all began to confide in me and ask me for relationship advice. I think that's when it hit me; I had developed an unbridled passion and a restored belief in the legacy of marriage. Today I have fervent commitment to helping others find and sustain relationships. Now I am a Certified Relationship Coach and Professional Matchmaker and it is my mission to help others create a roadmap for their journey to life-long love.



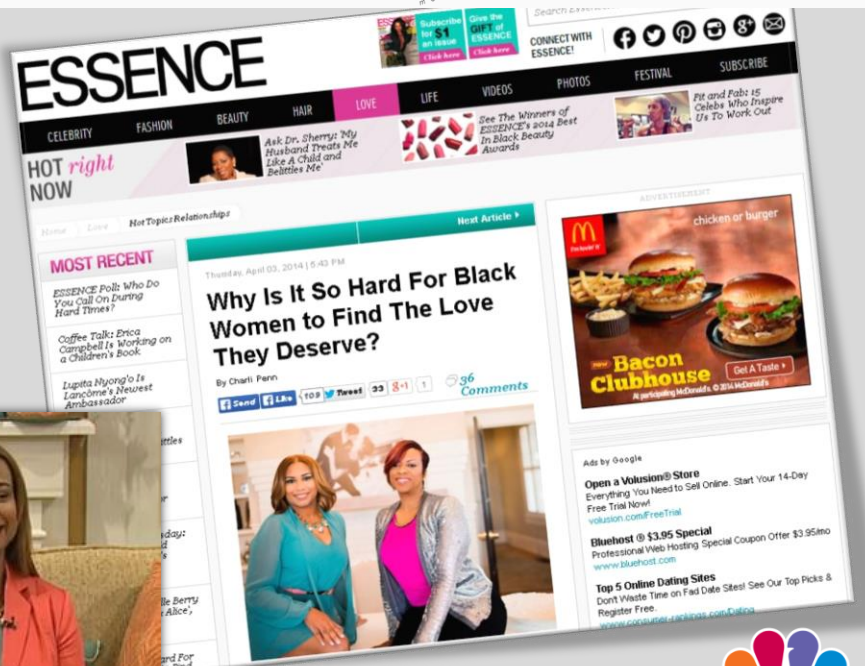


The DUO pictured in
the New York Post
NEW YORK POST

MEDIA APPEARANCES

as seen on: **NEW YORK POST** ESSENCE.com ESSENCE CBS FOX NBC **THE JOYNER** SHOW **STEVE HARVEY** **CHARLOTTE TODAY**

- Essence Magazine
- Steve Harvey Show
- Charlotte Today (NBC)
- Carolina Metro Magazine
- CBS • FOX
- New York Post



ESSENCE  **NBC**

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SPEAKING TOPICS & EVENT ACTIVITIES

DATING AFTER DIVORCE

As two women who were previously divorced, Kelli Fisher and Tana Gilmore know first-hand the challenges that come with the need to often rebuild personal confidence, restore hope, and re-enter the single world of dating. As Certified Coaches, allow the DUO to share tips they've learned to help others arrive at a more stable position and become match ready.

DATING FOR THE SINGLE PROFESSIONAL

The Matchmaking DUO will address topics such as time management, making your love life a priority, developing your critical criteria for your ideal mate, and additional topics based on the group or event.

DATING AS A SINGLE PARENT

There are specific challenges that a single parent faces when looking to re-enter the world of dating. How do you balance the demands of being mom or dad with your need for love and companionship? Let The DUO show you how to transition from soccer mom or little league coach to a night on the town with adult conversation. Yes you can have both.



TANDEM MATCH SPEED DATING

The Matchmaking DUO will facilitate our Signature Speed Dating Series at your event which allows great singles to have many first dates in a fun, fast-paced, and friendly environment.

CERTIFICATIONS

- Certified Professional Matchmaker
- Certified Relationship Coach
- Certified Life Coach
- Certified Professional Coach
- Google Ad Words Certified
- Yahoo Local Ambassador Certification

ACCOMPLISHMENTS

- Concert Violinist (Feat. at Carnegie Hall)
- Two-time Triathlete

AWARDS & ACCOLADES

- CEO Sales Award (Top 1% of AD Executives)
 - Award Trip Cabo San Lucas, Mexico
 - Award Trip Newport Beach, CA
- Top Sales Professional
 - Award Trip - New Orleans, LA
 - Award Trip - Amelia Island, FL
 - Award Trip - Nashville, TN
 - Award Trip- Chicago, IL
- Key Note Speaker – **General Service Administration** Conference
- **Relocation Industry Speaker-Best Practices**



ACCOLADES & ACCOMPLISHMENTS

“These ladies are amazing and so on point with their advice... It’s refreshing to find such honest dialog.”

- Charli Penn,
Relationship Editor for Essence.com

“After being out of a relationship for 3 1/2 years, The Matchmaking DUO gave me the confidence and the skills to get back out there.”

-N. Simpson

My busy work schedule leaves very little time for dating and even less time for an endless online searches. Kelli & Tana came to my rescue.

-J. Stone

“While listening attentively, The Matchmaking DUO showed me compassion, empathy, and gave me the encouragement I needed to fight for my marriage.”

-D. Austin



*“We pride ourselves on SERVICE!
We believe in always putting
our best foot forward.”*

– The Matchmaking DUO

KUDOS & APPLAUSE

CONTACT THE DUO



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